

## **Terms & Conditions of Participation Startups4Industry**

**Startups4Industry** is a joint project of the Standortagentur Tirol and the Industriellenvereinigung Tirol to match Tyrolean corporates with international startups to develop innovative solutions together.

### **1. General Information**

*Organizers:*

- Standortagentur Tirol GmbH (hereinafter referred to as the Standortagentur Tirol), Ing.-Etzel-Str. 17, 6020 Innsbruck
- Vereinigung der Österreichischen Industrie (Industriellenvereinigung) Landesgruppe Tirol, (hereinafter referred to as the Industriellenvereinigung Tirol), Salurner Straße 15, 6020 Innsbruck

Duration: 7 months, starting January 2020

### **2. Scope of Application**

These conditions of participation apply to all startups participating in the Startups4Industry project. By registering, the participants accept these terms and conditions of participation.

### **3. Offer and Procedure**

The goal of Startups4Industry is to match established corporates with innovative startups.

The project is set up as follows:

1. Selection of Tyrolean corporates by the organisers.
2. The organisers conduct workshops with the corporates regarding cooperation mechanisms between startups and established companies, expectation management and the development of innovation challenges.
3. The organisers search for suitable startups according to the defined innovation challenges of the corporates.
4. The corporates select the startups from a portfolio provided by the organisers.
5. The organisers invite selected startups to Tyrol. Optionally the organisers may arrange a virtual matchmaking.
6. The organisers conduct an (online) workshop with the startups regarding the cooperation between startups and established companies and expectation management.
7. The organisers organise a matchmaking with the startups and the Tyrolean corporates.

The further negotiations and following steps will be handled individually between the corporates and the startups, without the intervention of the Standortagentur Tirol or the Industriellenvereinigung Tirol. Likewise, any agreements concerning intellectual property rights, financial compensation etc. are to be concluded individually between the corporates and the startups.

#### 4. Important Notice of the Organizers:

1. The startups will be selected based solely on the corporates' decision, whereby this decision does not require any justification. The decision of the corporates is mandatory and binding, there is no possibility to raise an objection.
2. The organizers do not assume any liability if startups violate the rights of third parties.
3. Before the start of the project, the startups themselves must clarify to what extent the presentation of their work results is relevant regarding possible intellectual property rights (patents or similar).
4. On the part of the organisers, the Startups4Industry project can be terminated at any time without further justification.
5. The participation in the programme does not give rise to any claims on the part of the startups against the organisers, particularly regarding fees or reimbursement of expenses (for travel expenses see point 8). No liability is assumed regarding the correctness of the statements of supervisors and other persons involved in the project.
6. The organisers publish the information released by the startups for publication content (company name, company logo, website, brief description).
7. The organizers do not assume any liability for loss, damage or other impairment of objects brought to the event, equipment or working materials of the start-ups.
8. There are no participation fees for the startups. Travel costs are the sole responsibility of the startups. Startups receive the following financial support for travel costs: Startups <= 500 km away from Innsbruck = EUR 300.00 net. Startups > 500 km away from Innsbruck = EUR 500.00 net. Only travel expenses with corresponding proof of costs and accounting will be reimbursed.

#### 5. Data Protection, Rights of Use for Film and Pictures

1. By registering, the startups agree to the processing of their personal data by the organiser, the Industriellenvereinigung Tirol. This consent can be revoked at any time, more information can be found here: [Privacy Policy](#).
2. The organiser Standortagentur Tirol is the processor of the data on behalf of the Industriellenvereinigung Tirol and processes the data to the extent necessary to carry out the Startup4Industry project.
3. The participants agree that within the framework of the project, the organisers may use and publish the resulting photographs and film recordings for documentation and advertising purposes (including media such as newspapers, websites, social media).